

# Copy of Millington 2017 Master Plan Survey

Tuesday, October 24, 2017

# 323

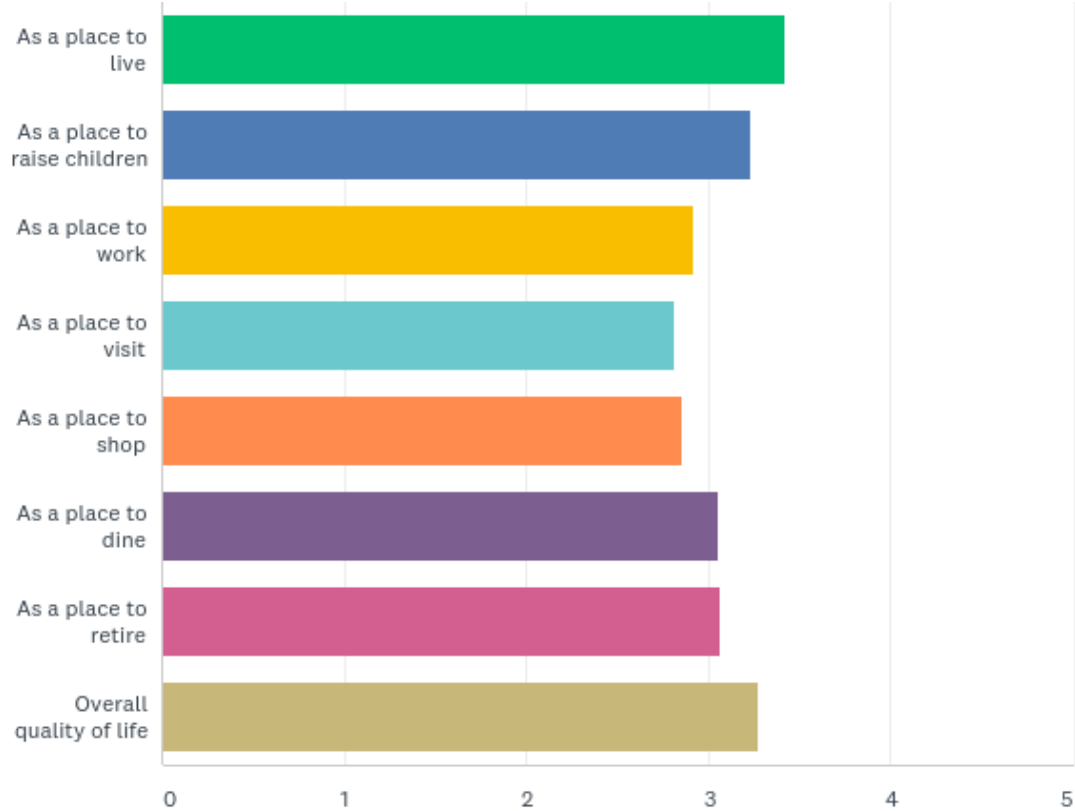
Total Responses

Date Created: Thursday, October 05, 2017

Complete Responses: 323

# Q1: Please rate the following aspects of the quality of life in Millington.

Answered: 323 Skipped: 0



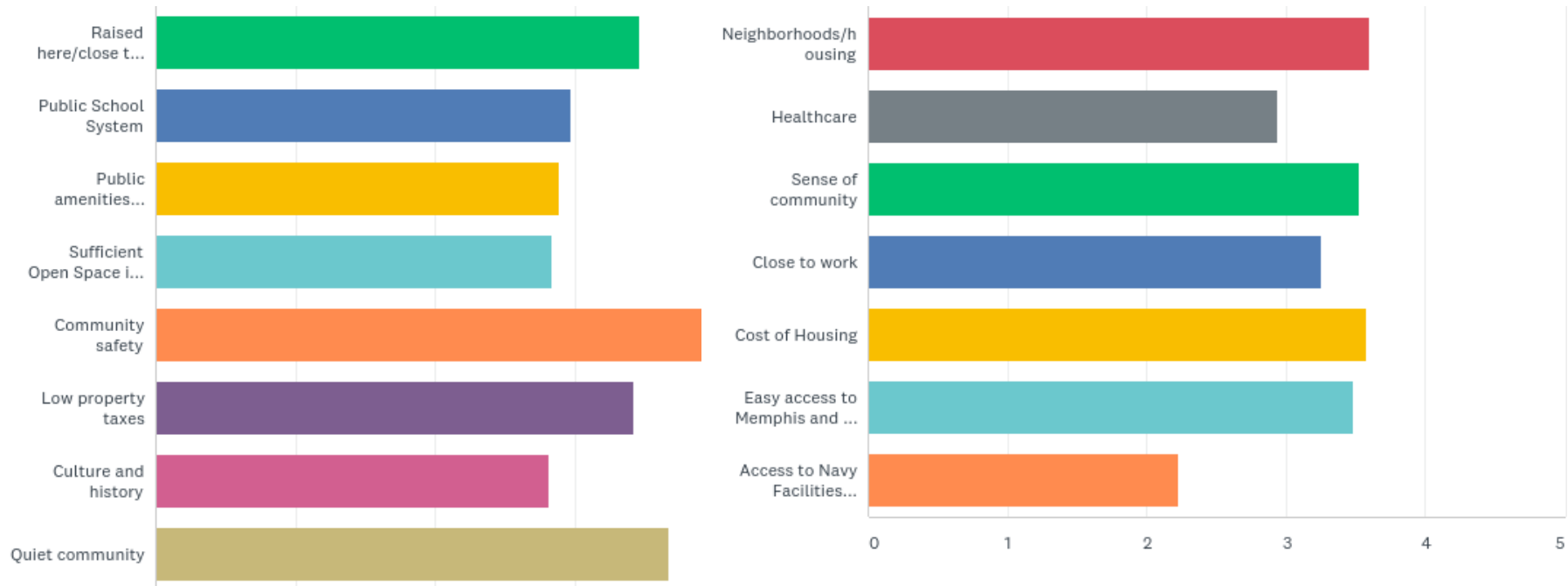
# Q1: Please rate the following aspects of the quality of life in Millington.

Answered: 323 Skipped: 0

	Excellent		Very Good		Good		Fair		Poor		Total	Weighted Average
As a place to live	15.05%	48	32.29%	103	35.74%	114	13.79%	44	3.13%	10	319	3.42
As a place to raise children	12.77%	41	28.04%	90	33.64%	108	20.25%	65	5.30%	17	321	3.23
As a place to work	9.75%	31	21.38%	68	31.13%	99	26.10%	83	11.64%	37	318	2.92
As a place to visit	6.56%	21	20.63%	66	31.87%	102	28.75%	92	12.19%	39	320	2.81
As a place to shop	6.83%	22	19.88%	64	35.71%	115	27.64%	89	9.94%	32	322	2.86
As a place to dine	7.43%	24	23.84%	77	40.56%	131	22.29%	72	5.88%	19	323	3.05
As a place to retire	14.42%	46	22.26%	71	31.66%	101	19.12%	61	12.54%	40	319	3.07
Overall quality of life	12.58%	40	26.42%	84	42.14%	134	13.52%	43	5.35%	17	318	3.27

## Q2: Please indicate which of the following influenced your decision to live in Millington.

Answered: 317 Skipped: 6



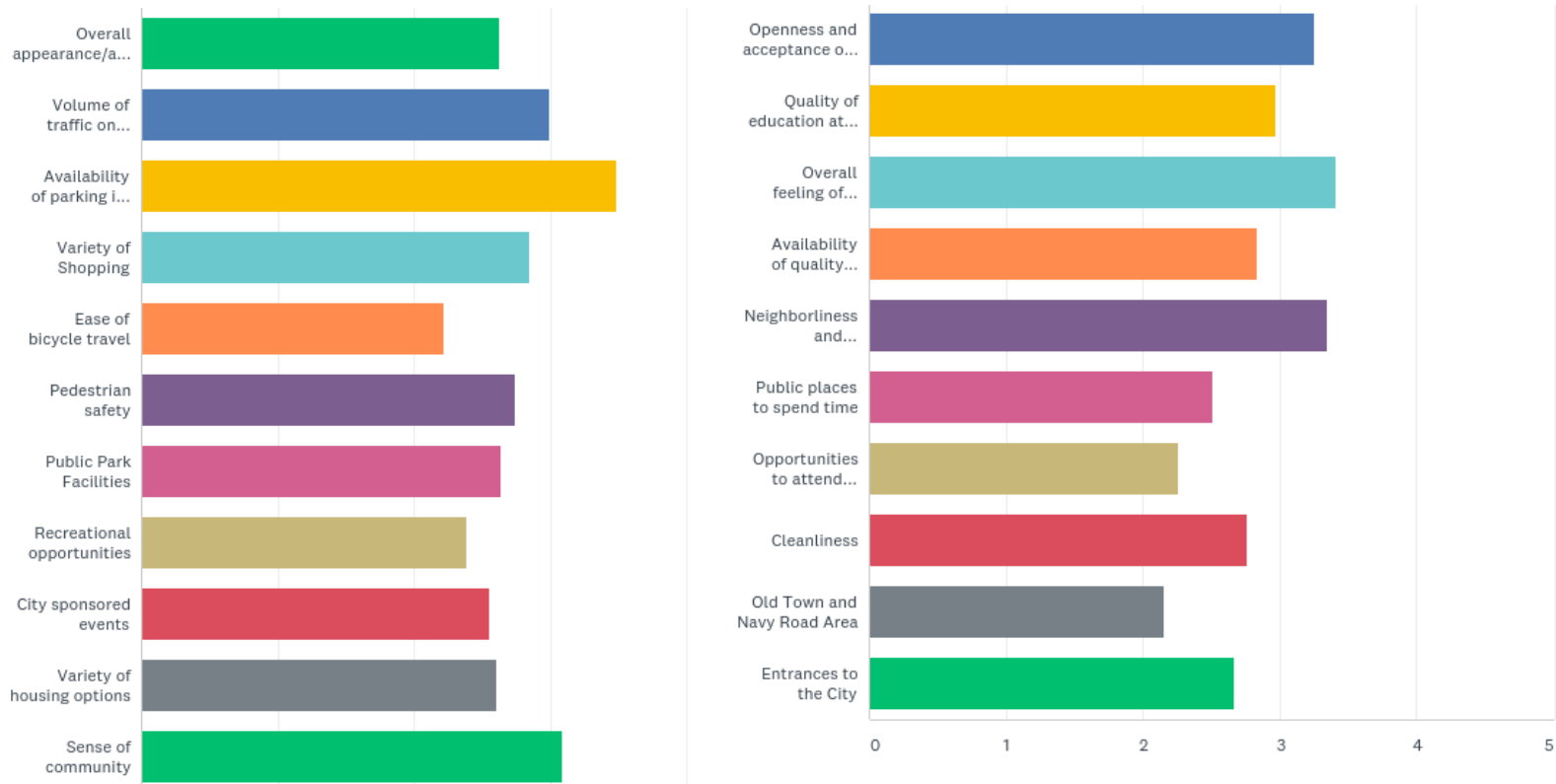
## Q2: Please indicate which of the following influenced your decision to live in Millington.

Answered: 317 Skipped: 6

	Primary Factor		Very Important		Important		Somewhat Important		Not Important		Total	Weighted Average
Raised here/close to family	39.16%	121	15.53%	48	17.48%	54	8.09%	25	19.74%	61	309	3.46
Public School System	8.20%	25	32.13%	98	28.52%	87	11.15%	34	20.00%	61	305	2.97
Public amenities (parks, library, recreation, etc.)	4.65%	14	26.91%	81	33.89%	102	22.26%	67	12.29%	37	301	2.89
Sufficient Open Space is available	3.96%	12	24.42%	74	38.28%	116	17.82%	54	15.51%	47	303	2.83
<b>Community safety</b>	<b>27.54%</b>	<b>84</b>	<b>49.84%</b>	<b>152</b>	<b>15.08%</b>	<b>46</b>	<b>2.95%</b>	<b>9</b>	<b>4.59%</b>	<b>14</b>	<b>305</b>	<b>3.93</b>
Low property taxes	12.50%	38	41.78%	127	27.96%	85	10.86%	33	6.91%	21	304	3.42
Culture and history	7.21%	22	19.02%	58	35.08%	107	24.92%	76	13.77%	42	305	2.81
<b>Quiet community</b>	<b>19.54%</b>	<b>60</b>	<b>42.67%</b>	<b>131</b>	<b>28.01%</b>	<b>86</b>	<b>5.21%</b>	<b>16</b>	<b>4.56%</b>	<b>14</b>	<b>307</b>	<b>3.67</b>
<b>Neighborhoods/housing</b>	<b>16.34%</b>	<b>50</b>	<b>43.46%</b>	<b>133</b>	<b>29.74%</b>	<b>91</b>	<b>5.23%</b>	<b>16</b>	<b>5.23%</b>	<b>16</b>	<b>306</b>	<b>3.60</b>
Healthcare	6.91%	21	28.29%	86	33.22%	101	15.46%	47	16.12%	49	304	2.94
Sense of community	14.98%	46	42.67%	131	28.99%	89	7.49%	23	5.86%	18	307	3.53
Close to work	18.30%	56	30.07%	92	25.16%	77	11.76%	36	14.71%	45	306	3.25
Cost of Housing	17.38%	53	41.64%	127	29.18%	89	5.57%	17	6.23%	19	305	3.58
Easy access to Memphis and the Region	19.41%	59	36.84%	112	24.67%	75	10.53%	32	8.55%	26	304	3.48
Access to Navy Facilities (Commissary, etc.)	14.10%	43	10.16%	31	11.48%	35	12.79%	39	51.48%	157	305	2.23

# Q3: Please rate the quality of each of the following characteristics of Millington.

Answered: 322 Skipped: 1



# Q3: Please rate the quality of each of the following characteristics of Millington.

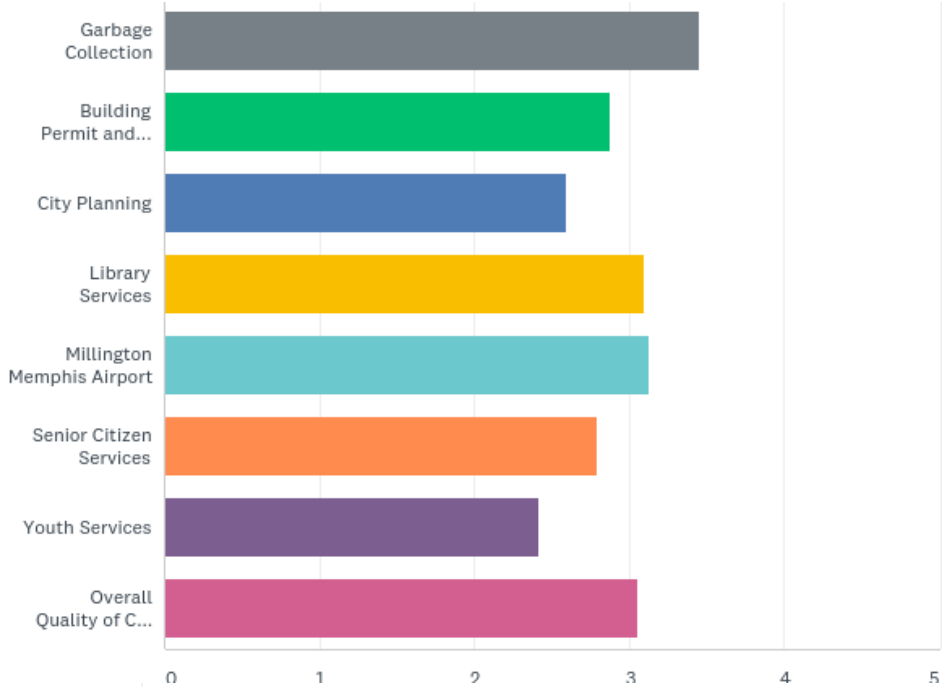
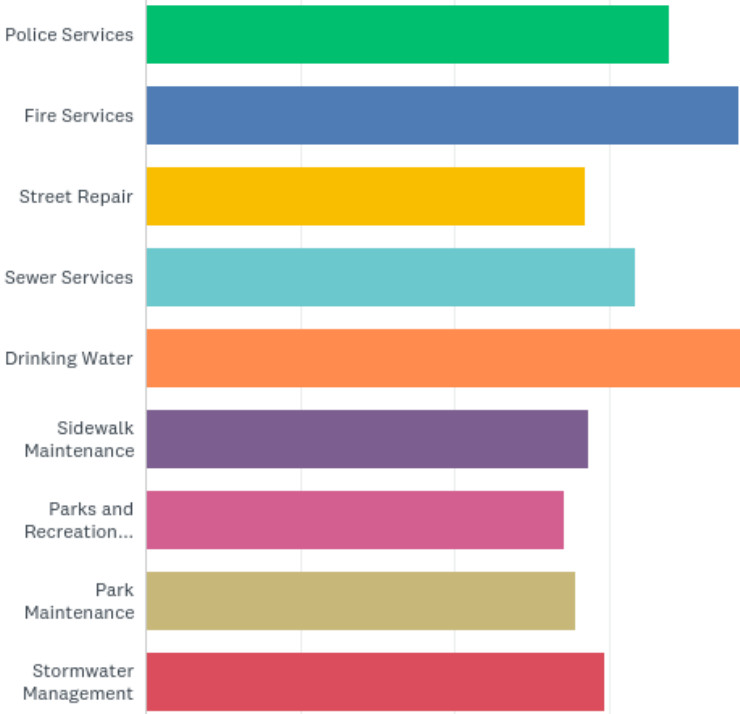
Answered: 322

	Excellent		Very Good		Good		Fair		Poor		Total	Weighted Average
Overall												
appearance/attractiveness	4.05%	13	14.33%	46	34.27%	110	34.89%	112	12.46%	40	321	2.63
Volume of traffic on local roads	5.66%	18	21.38%	68	46.54%	148	19.50%	62	6.92%	22	318	2.99
Availability of parking in commercial areas	11.91%	38	36.68%	117	39.81%	127	10.66%	34	0.94%	3	319	3.48
Variety of Shopping	6.23%	20	18.69%	60	38.01%	122	27.73%	89	9.35%	30	321	2.85
Ease of bicycle travel	2.93%	9	6.51%	20	27.36%	84	36.16%	111	27.04%	83	307	2.22
Pedestrian safety	5.79%	18	16.72%	52	38.59%	120	23.79%	74	15.11%	47	311	2.74
Public Park Facilities	7.57%	24	13.88%	44	31.55%	100	29.34%	93	17.67%	56	317	2.64
Recreational opportunities	4.69%	15	11.88%	38	25.31%	81	33.44%	107	24.69%	79	320	2.38
City sponsored events	5.40%	17	12.70%	40	29.52%	93	35.87%	113	16.51%	52	315	2.55
Variety of housing options	4.70%	15	13.48%	43	36.99%	118	26.96%	86	17.87%	57	319	2.60
Sense of community	11.39%	36	20.89%	66	41.77%	132	17.09%	54	8.86%	28	316	3.09
Openness and acceptance of people of diverse backgrounds	13.02%	41	27.30%	86	37.78%	119	15.24%	48	6.67%	21	315	3.25
Quality of education at local schools	9.09%	29	21.63%	69	38.56%	123	18.81%	60	11.91%	38	319	2.97
Overall feeling of safety	11.84%	38	35.20%	113	38.32%	123	11.21%	36	3.43%	11	321	3.41
Availability of quality health care	5.40%	17	14.60%	46	45.71%	144	25.71%	81	8.57%	27	315	2.83
Neighborhood friendliness of residents	14.11%	45	29.47%	94	39.50%	126	11.29%	36	5.64%	18	319	3.35
Public places to spend time	5.03%	16	14.47%	46	27.67%	88	31.76%	101	21.07%	67	318	2.51
Opportunities to attend cultural/arts/music activities	4.72%	15	6.92%	22	24.84%	79	37.11%	118	26.42%	84	318	2.26
Cleanliness	5.11%	16	14.38%	45	41.85%	131	28.75%	90	9.90%	31	313	2.76
Old Town and Navy Road Area	3.75%	12	9.69%	31	19.38%	62	33.13%	106	34.06%	109	320	2.16
Entrances to the City	6.60%	21	11.32%	36	38.68%	123	29.25%	93	14.15%	45	318	2.67



# Q4: Please rate the quality of each of the following City services.

Answered: 317 Skipped: 6



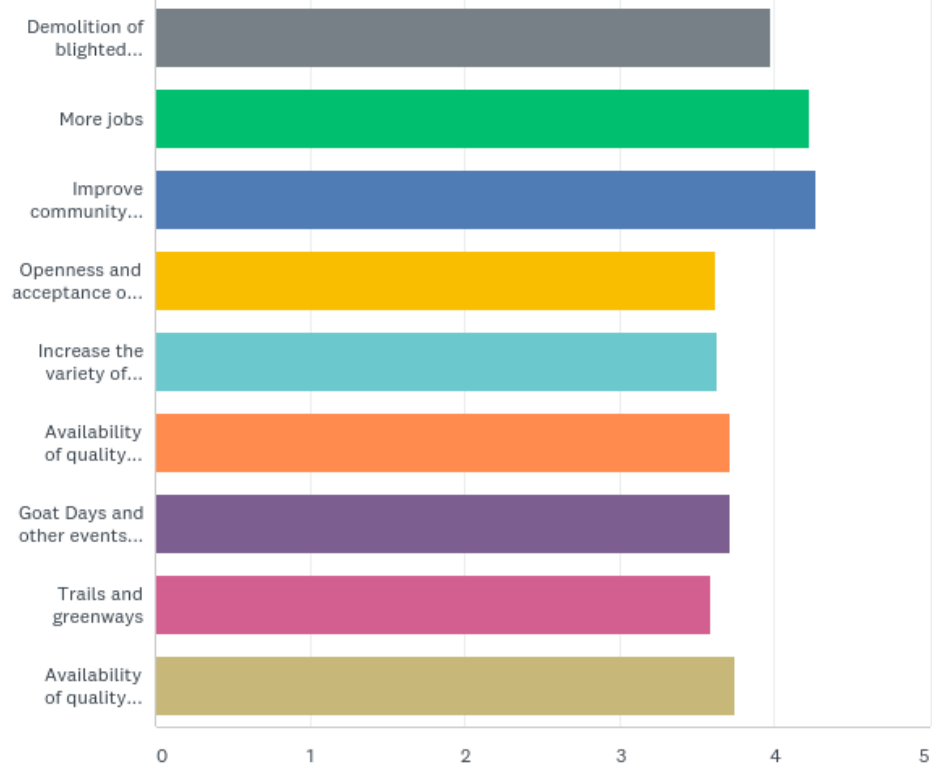
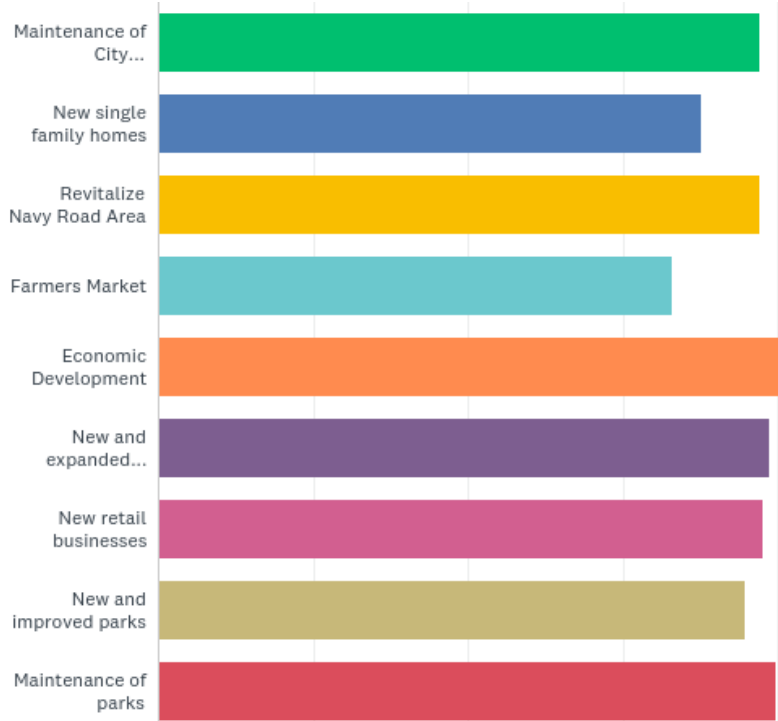
## Q4: Please rate the quality of each of the following City services.

Answered: 317 Skipped: 6

	Excellent		Very Good		Good		Fair		Poor		Total	Weighted Average
Police Services	16.77%	53	29.43%	93	35.76%	113	12.03%	38	6.01%	19	316	3.39
<b>Fire Services</b>	<b>27.80%</b>	<b>87</b>	<b>35.78%</b>	<b>112</b>	<b>30.67%</b>	<b>96</b>	<b>4.15%</b>	<b>13</b>	<b>1.60%</b>	<b>5</b>	<b>313</b>	<b>3.84</b>
Street Repair	5.10%	16	18.47%	58	41.08%	129	27.39%	86	7.96%	25	314	2.85
Sewer Services	9.65%	30	22.51%	70	47.27%	147	16.08%	50	4.50%	14	311	3.17
<b>Drinking Water</b>	<b>29.52%</b>	<b>93</b>	<b>34.92%</b>	<b>110</b>	<b>29.21%</b>	<b>92</b>	<b>4.44%</b>	<b>14</b>	<b>1.90%</b>	<b>6</b>	<b>315</b>	<b>3.86</b>
Sidewalk Maintenance	6.75%	21	17.04%	53	41.80%	130	25.08%	78	9.32%	29	311	2.87
Parks and Recreation Programs	6.03%	19	17.78%	56	32.06%	101	29.84%	94	14.29%	45	315	2.71
Park Maintenance	5.43%	17	17.89%	56	37.70%	118	27.16%	85	11.82%	37	313	2.78
Stormwater Management	7.57%	23	18.09%	55	46.05%	140	20.39%	62	7.89%	24	304	2.97
<b>Garbage Collection</b>	<b>16.45%</b>	<b>51</b>	<b>31.29%</b>	<b>97</b>	<b>35.81%</b>	<b>111</b>	<b>13.23%</b>	<b>41</b>	<b>3.23%</b>	<b>10</b>	<b>310</b>	<b>3.45</b>
Building Permit and Inspection S	4.67%	14	15.67%	47	51.67%	155	18.67%	56	9.33%	28	300	2.88
City Planning	5.21%	16	10.10%	31	38.44%	118	31.27%	96	14.98%	46	307	2.59
Library Services	10.68%	33	21.68%	67	43.37%	134	15.86%	49	8.41%	26	309	3.1
Millington Memphis Airport	7.95%	24	19.87%	60	54.30%	164	13.25%	40	4.64%	14	302	3.13
Senior Citizen Services	5.76%	17	13.56%	40	44.75%	132	25.42%	75	10.51%	31	295	2.79
Youth Services	3.62%	11	10.86%	33	29.61%	90	35.53%	108	20.39%	62	304	2.42
Overall Quality of City Services	8.06%	25	19.03%	59	46.77%	145	21.61%	67	4.52%	14	310	3.05

# Q5: How important are each of these items in order to maintain and improve your quality of life in the next 20 years?

Answered: 318 Skipped: 5



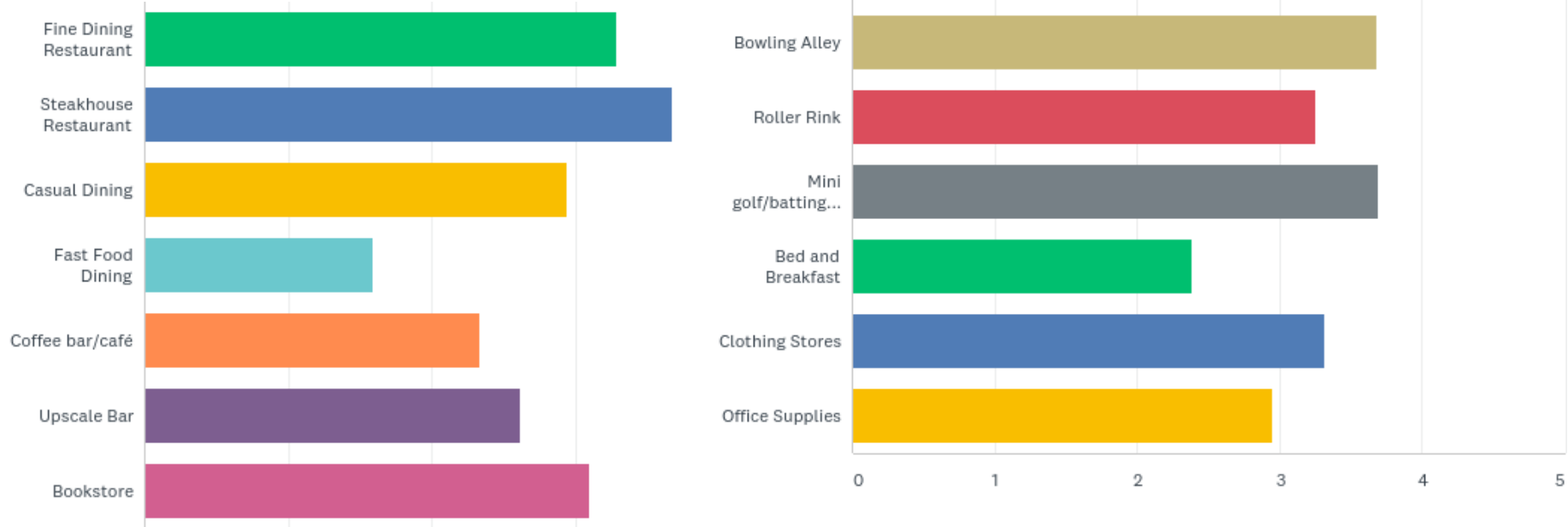
# Q5: How important are each of these items in order to maintain and improve your quality of life in the next 20 years?

Answered: 318 Skipped: 5

	Primary Factor		Very Important		Important		Somewhat Important		Not Important		Total	Weighted Average
Maintenance of City Infrastructure (streets, sidewalks, utilities, etc.)	19.68%	62	53.02%	167	23.49%	74	3.49%	11	0.32%	1	315	3.88
New single family homes	18.33%	57	36.98%	115	27.33%	85	10.61%	33	6.75%	21	311	3.5
Revitalize Navy Road Area	29.11%	92	43.04%	136	18.67%	59	5.38%	17	3.80%	12	316	3.88
Farmers Market	13.33%	42	33.02%	104	33.02%	104	13.97%	44	6.67%	21	315	3.32
<b>Economic Development</b>	<b>32.59%</b>	<b>102</b>	<b>46.01%</b>	<b>144</b>	<b>17.57%</b>	<b>55</b>	<b>2.56%</b>	<b>8</b>	<b>1.28%</b>	<b>4</b>	<b>313</b>	<b>4.06</b>
New and expanded Industries	29.97%	95	41.96%	133	20.82%	66	6.31%	20	0.95%	3	317	3.94
New retail businesses	28.16%	89	43.04%	136	21.52%	68	5.38%	17	1.90%	6	316	3.9
New and improved parks	23.00%	72	42.81%	134	26.52%	83	5.75%	18	1.92%	6	313	3.79
Maintenance of parks	27.80%	87	46.65%	146	23.32%	73	1.60%	5	0.64%	2	313	3.99
Demolition of blighted structures	34.38%	109	41.32%	131	14.51%	46	7.57%	24	2.21%	7	317	3.98
<b>More jobs</b>	<b>45.34%</b>	<b>141</b>	<b>36.98%</b>	<b>115</b>	<b>13.83%</b>	<b>43</b>	<b>3.54%</b>	<b>11</b>	<b>0.32%</b>	<b>1</b>	<b>311</b>	<b>4.23</b>
<b>Improve community appearance</b>	<b>45.08%</b>	<b>142</b>	<b>39.05%</b>	<b>123</b>	<b>13.65%</b>	<b>43</b>	<b>2.22%</b>	<b>7</b>	<b>0.00%</b>	<b>0</b>	<b>315</b>	<b>4.27</b>
Openness and acceptance of people of diverse backgrounds	24.61%	78	32.81%	104	29.02%	92	7.57%	24	5.99%	19	317	3.62
Increase the variety of housing options	24.37%	77	32.28%	102	29.75%	94	8.86%	28	4.75%	15	316	3.63
Availability of quality senior housing	25.08%	79	33.65%	106	30.79%	97	7.94%	25	2.54%	8	315	3.71
Goat Days and other events and festivals	24.44%	77	40.63%	128	22.22%	70	7.30%	23	5.40%	17	315	3.71
Trails and greenways	17.52%	55	39.81%	125	30.25%	95	8.92%	28	3.50%	11	314	3.59
Availability of quality housing for younger families	24.52%	77	39.49%	124	26.11%	82	6.37%	20	3.50%	11	314	3.75

# Q6: Which of the following businesses are needed in Millington?

Answered: 317 Skipped: 6



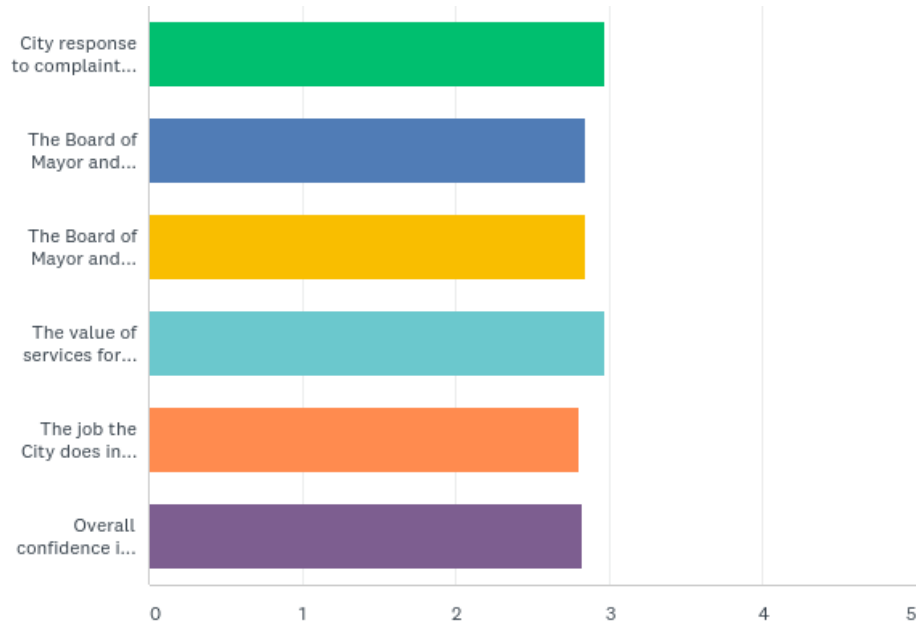
## Q6: Which of the following businesses are needed in Millington?

Answered: 317 Skipped: 6

	Most Needed		Very Needed		Needed		Somewhat Needed		Not Needed		Total	Weighted Average
Fine Dining Restaurant	18.79%	59	27.07%	85	25.80%	81	20.38%	64	7.96%	25	314	3.28
<b>Steakhouse Restaurant</b>	<b>28.89%</b>	<b>91</b>	<b>31.11%</b>	<b>98</b>	<b>23.49%</b>	<b>74</b>	<b>11.43%</b>	<b>36</b>	<b>5.08%</b>	<b>16</b>	<b>315</b>	<b>3.67</b>
Casual Dining	13.38%	42	21.66%	68	25.80%	81	24.20%	76	14.97%	47	314	2.94
Fast Food Dining	1.60%	5	3.51%	11	10.22%	32	22.04%	69	62.62%	196	313	1.59
Coffee bar/café	5.79%	18	12.54%	39	24.44%	76	23.15%	72	34.08%	106	311	2.33
Upscale Bar	11.90%	37	20.90%	65	16.08%	50	18.33%	57	32.80%	102	311	2.61
Bookstore	17.42%	54	21.61%	67	27.10%	84	21.61%	67	12.26%	38	310	3.1
<b>Bowling Alley</b>	<b>26.67%</b>	<b>84</b>	<b>36.83%</b>	<b>116</b>	<b>19.05%</b>	<b>60</b>	<b>12.70%</b>	<b>40</b>	<b>4.76%</b>	<b>15</b>	<b>315</b>	<b>3.68</b>
Roller Rink	20.70%	65	28.98%	91	19.11%	60	17.52%	55	13.69%	43	314	3.25
<b>Mini golf/batting cages/outdoor games</b>	<b>26.35%</b>	<b>83</b>	<b>37.78%</b>	<b>119</b>	<b>19.37%</b>	<b>61</b>	<b>11.43%</b>	<b>36</b>	<b>5.08%</b>	<b>16</b>	<b>315</b>	<b>3.69</b>
Bed and Breakfast	8.28%	26	9.87%	31	22.61%	71	30.89%	97	28.34%	89	314	2.39
Clothing Stores	20.32%	64	23.49%	74	31.75%	100	16.83%	53	7.62%	24	315	3.32
Office Supplies	8.95%	28	25.24%	79	28.75%	90	25.88%	81	11.18%	35	313	2.95

# Q7: Please rate the following categories of Millington Government Performance.

Answered: 306 Skipped: 17



# Q7: Please rate the following categories of Millington Government Performance.

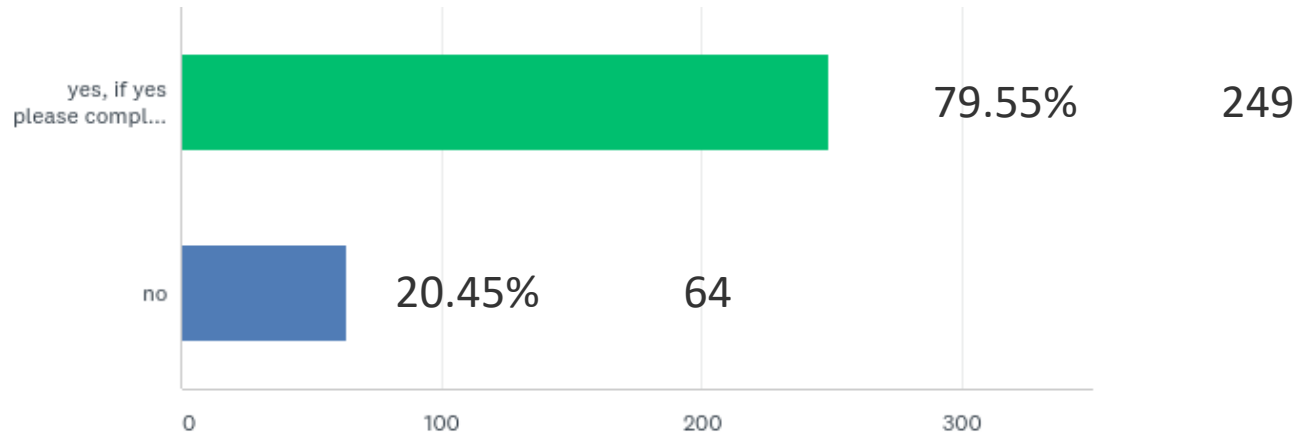
Answered: 306 Skipped: 17

	Excellent		Very Good		Good		Fair		Poor		Total	Weighted Average
City response to complaints or concerns	7.28%	22	19.54%	59	42.72%	129	24.17%	73	6.29%	19	302	2.97
The Board of Mayor and Aldermen listens to residents	7.33%	22	17.00%	51	38.33%	115	28.00%	84	9.33%	28	300	2.85
The Board of Mayor and Aldermen acts in the best interests of the community	8.36%	25	15.38%	46	37.79%	113	28.76%	86	9.70%	29	299	2.84
The value of services for taxes paid	6.67%	20	20.00%	60	44.00%	132	22.00%	66	7.33%	22	300	2.97
The job the City does in managing finances	6.46%	19	13.95%	41	42.52%	125	27.21%	80	9.86%	29	294	2.80
Overall confidence in City government	7.41%	22	17.51%	52	35.69%	106	28.62%	85	10.77%	32	297	2.82



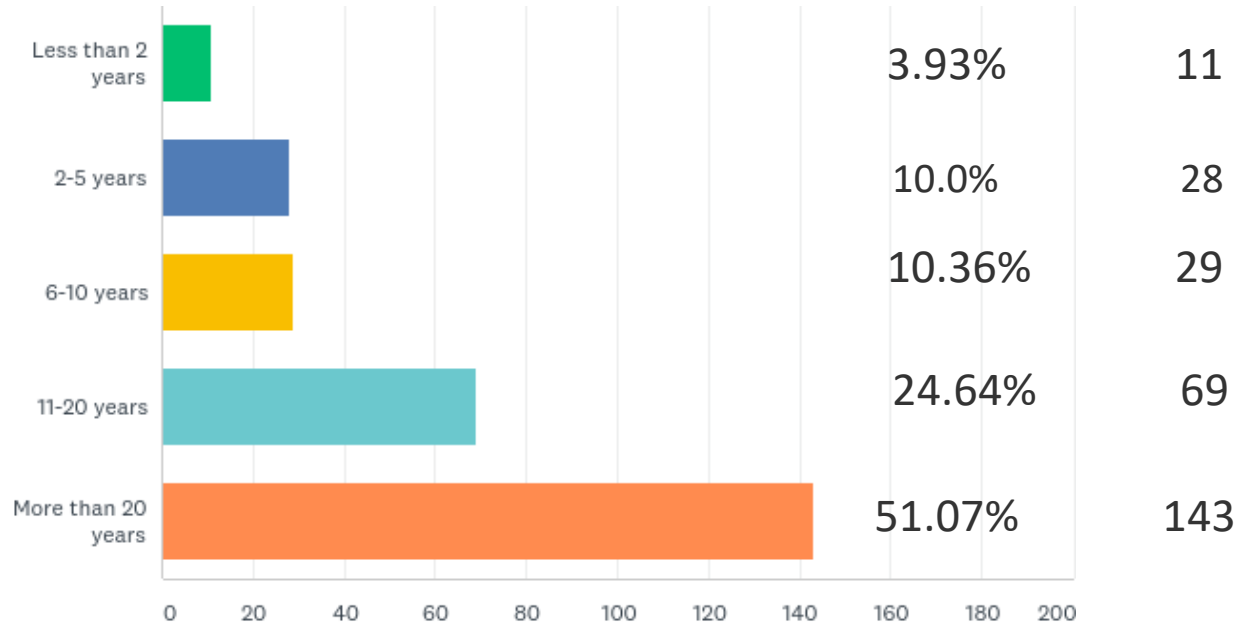
## Q8: Do you live in Millington?

Answered: 313 Skipped: 10



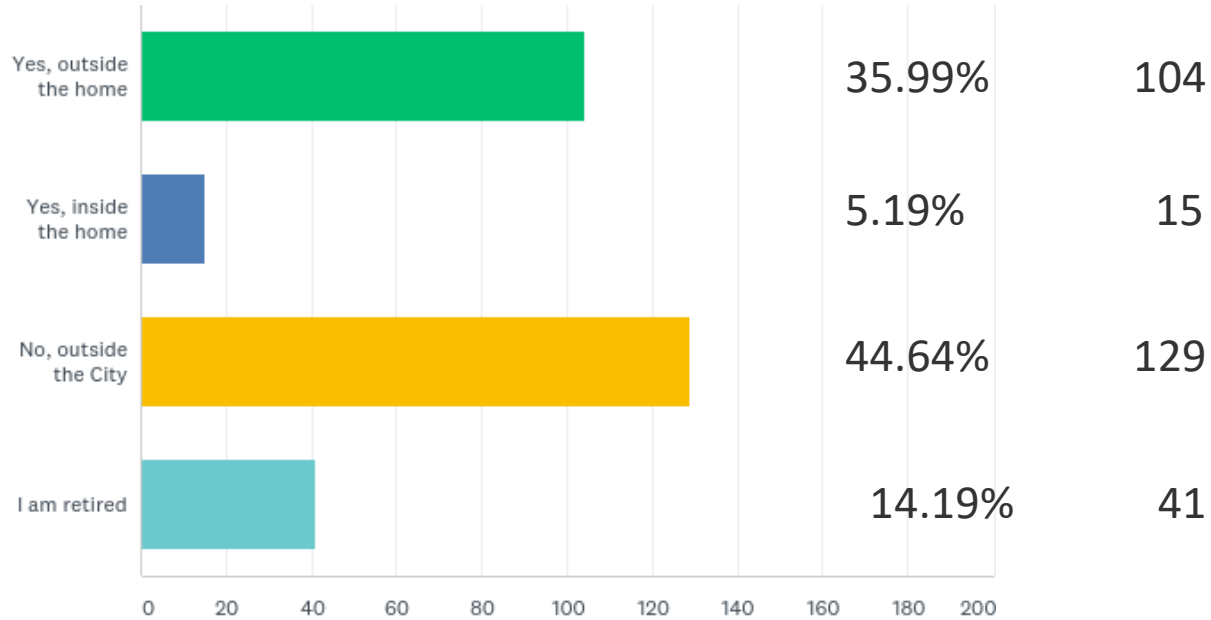
# Q9: How many years have you lived in Millington?

Answered: 280 Skipped: 43



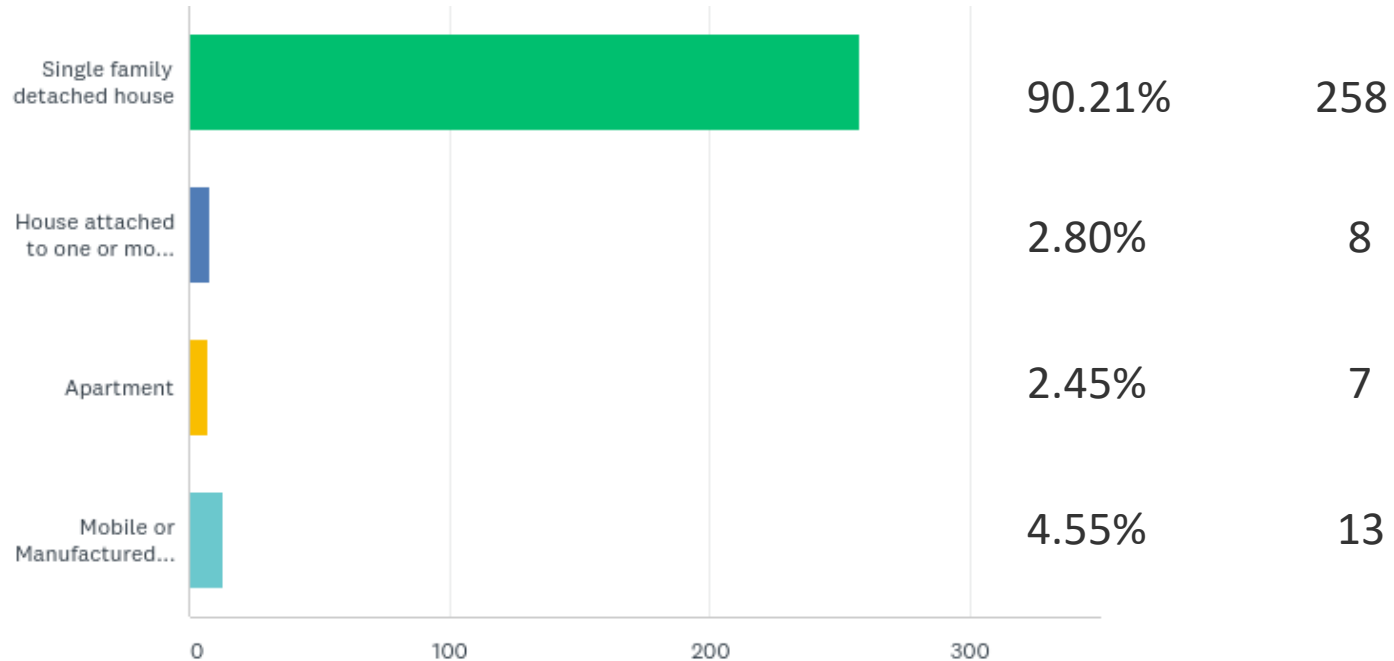
# Q10: Do you work inside the City?

Answered: 289 Skipped: 34



# Q11: Which best describes where you live?

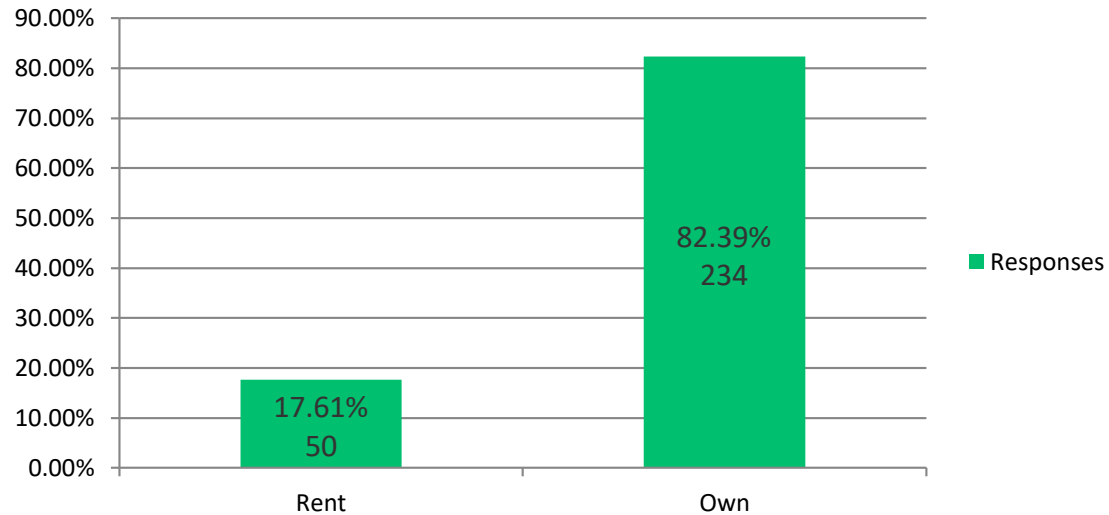
Answered: 286 Skipped: 37



## Q12: Do you rent or own the place where you live?

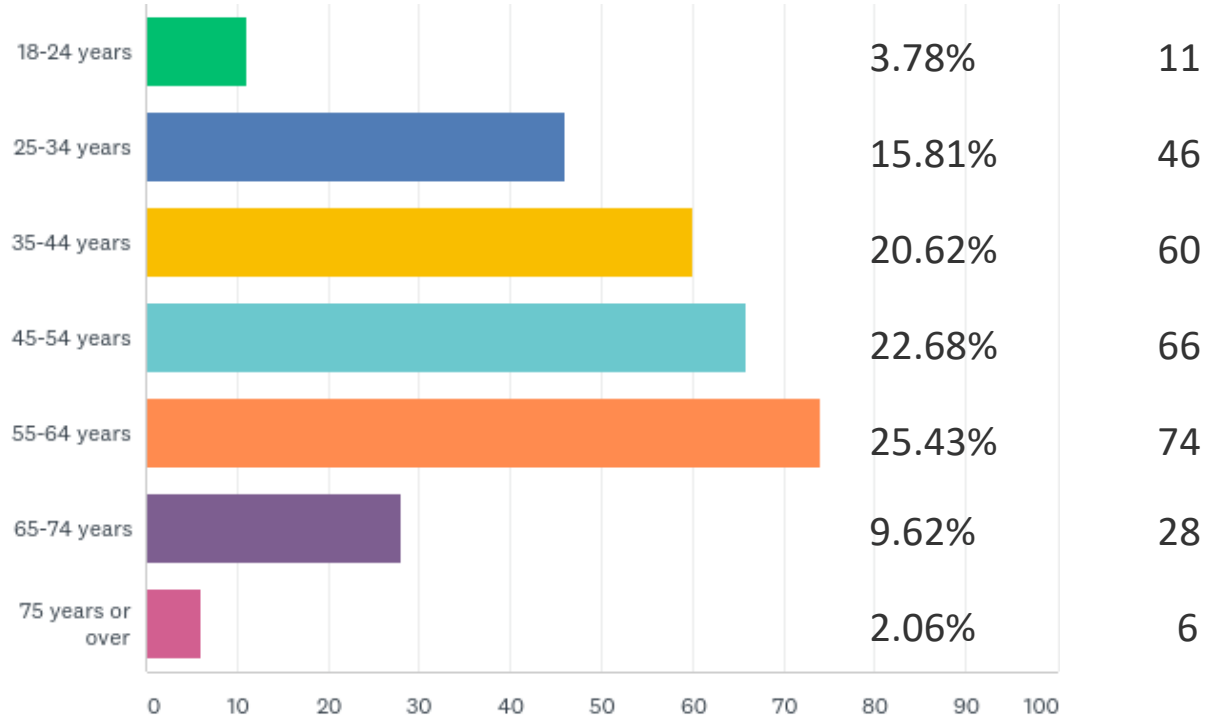
Answered: 284 Skipped: 39

Do you rent or own the place where you live?



# Q13: What is your age category?

Answered: 291 Skipped: 32



## Q14: Family Characteristics

Answered: 288 Skipped: 35

